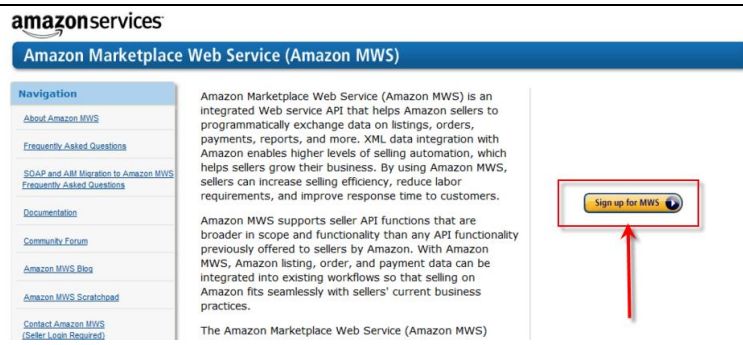


Asellertool MWS Setup Tutorial

Chapter 1: Obtaining Your Merchant ID

Log in to MWS sign up at <https://developer.amazonservices.com/> and follow the Figures below.



amazon services
Amazon Marketplace Web Service (Amazon MWS)

Navigation
About Amazon MWS
Frequently Asked Questions
SOAP and API Migration to Amazon MWS
Frequently Asked Questions
Documentation
Community Forum
Amazon MWS Blog
Amazon MWS Scratchpad
Contact Amazon MWS (Seller Login Required)

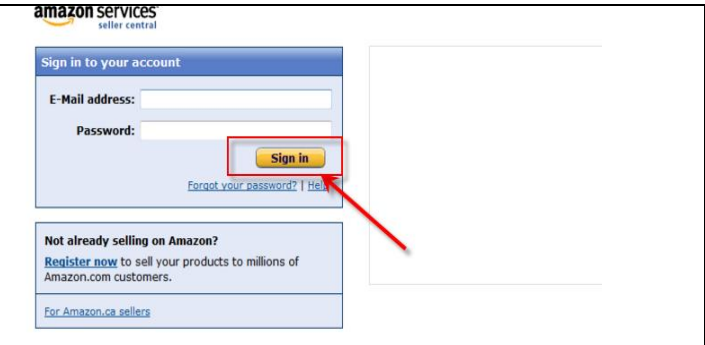
Amazon Marketplace Web Service (Amazon MWS) is an integrated Web service API that helps Amazon sellers to programmatically exchange data on listings, orders, payments, reports, and more. XML data integration with Amazon enables higher levels of selling automation, which helps sellers grow their business. By using Amazon MWS, sellers can increase selling efficiency, reduce labor requirements, and improve response time to customers.

Amazon MWS supports seller API functions that are broader in scope and functionality than any API functionality previously offered to sellers by Amazon. With Amazon MWS, Amazon listing, order, and payment data can be integrated into existing workflows so that selling on Amazon fits seamlessly with sellers' current business practices.

The Amazon Marketplace Web Service (Amazon MWS)

Sign up for MWS

Figure 1



amazon services
seller central

Sign in to your account

E-Mail address:

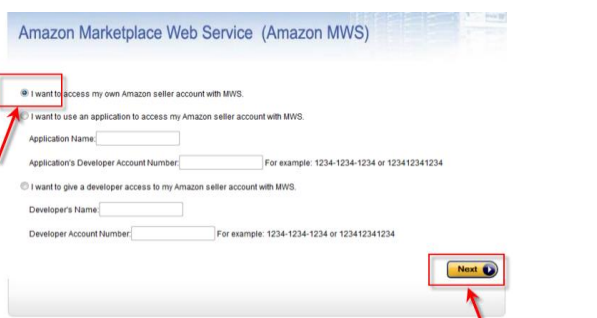
Password:

Sign in

Forgot your password? | Help

Not already selling on Amazon?
Register now to sell your products to millions of Amazon.com customers.
For Amazon.ca sellers

Figure 2



Amazon Marketplace Web Service (Amazon MWS)

I want to access my own Amazon seller account with MWS.

I want to use an application to access my Amazon seller account with MWS.

Application Name:

Application's Developer Account Number: For example: 1234-1234-1234 or 123412341234


I want to give a developer access to my Amazon seller account with MWS.

Developer's Name:

Developer Account Number: For example: 1234-1234-1234 or 123412341234

Next

Figure 3



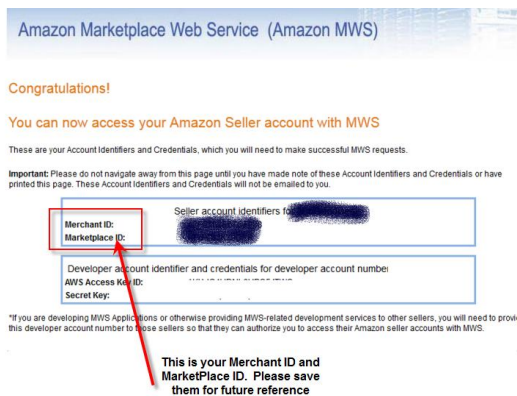
Amazon Marketplace Web Service (Amazon MWS)

Accept the Amazon MWS License Agreement to Access Your Own Amazon Seller Account with MWS

I have read and accepted the [Amazon MWS License Agreement](#).

Next

Figure 4



Amazon Marketplace Web Service (Amazon MWS)

Congratulations!

You can now access your Amazon Seller account with MWS

These are your Account Identifiers and Credentials, which you will need to make successful MWS requests.

Important: Please do not navigate away from this page until you have made note of these Account Identifiers and Credentials or have printed this page. These Account Identifiers and Credentials will not be emailed to you.

Merchant ID:

MarketPlace ID:

Developer account identifier and credentials for developer account number:

MWS Access Key ID:

Secret Key:

*If you are developing MWS Applications or otherwise providing MWS-related development services to other sellers, you will need to provide this developer account number to those sellers so that they can authorize you to access their Amazon seller accounts with MWS.

This is your Merchant ID and MarketPlace ID. Please save them for future reference

Figure 5

Chapter 2: Register Your MWS Account with Asellertool

(Please use Firefox or Chrome browser only, do not use IE)

Requires Amazon Pro-Merchant account

Step 1: From Firefox or Chrome, you go to <http://www.asellertool3.com/ent/AmazonMws.aspx>

Registration of Amazon MWS with ASellertool

If you are using more than one AST PDA scouting accounts, simply pick one as the primary user. After clicking "Submit" button, you will be redirected to Amazon web site. From there you can follow the simple steps to finish the registration.

NOTE: You MUST use either Chrome or FireFox browser to complete the process.

Primary AST User ID:	<input type="text" value="MyUserID"/>
Password for the Primary User:	<input type="password" value="••••"/>
<input type="button" value="Submit"/>	

Figure 1

Primary AST User ID: This is your user ID for ASellertool.

Password for the Primary User: This is the password for the user ID above.

Step 2: After you click 'Submit' button, you will be directed to the Amazon page below:

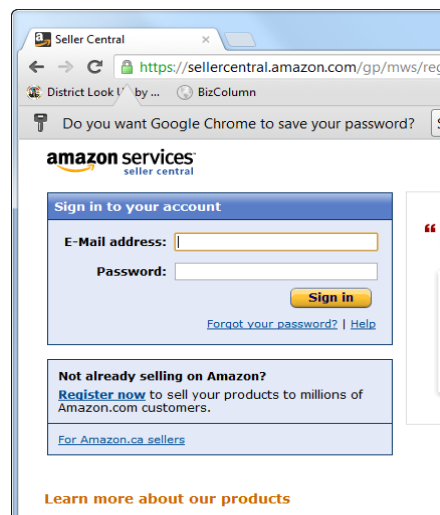


Figure 2

E-Mail Address: This is the e-mail address used to login to your Amazon Seller account.

Password: This is the password for your seller account above.

Step 3: After you click 'Sign In' button, you will see the screen below:

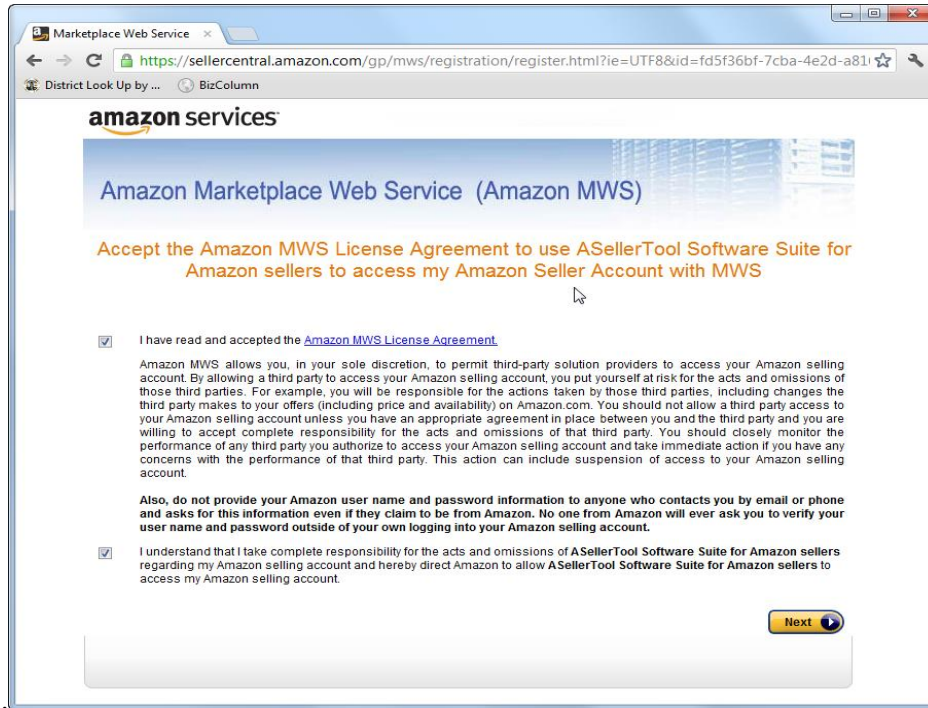


Figure 3

Make sure you read all information on this page, and check mark both boxes to agree to the terms, then click 'Next' at the bottom right.

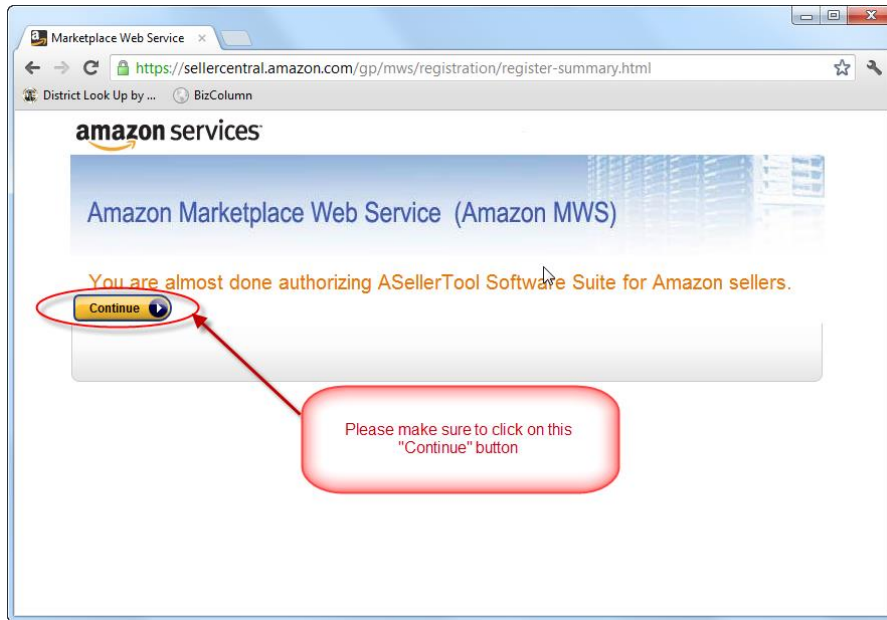


Figure 4

Click 'Continue' button in the screen above and if you see the same screen below, your MWS information is properly registered with Asellertool!

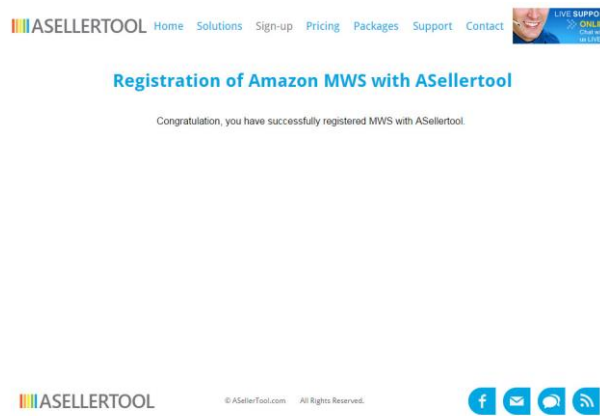


Figure 5

Congratulations, you've successfully set up your Amazon Pro Merchant account with Asellertool!